

Kijiji My Business Manager

# Part 4: Increasing visibility and responses

Kijiji My Business: [Real Estate \(2020\)](#)

# Welcome to the Kijiji My Business Manager tutorial

This tutorial will teach you how to apply the following features to your listings:

- Bump Ups
- Top Ads
- Urgent Ads
- Homepage Gallery

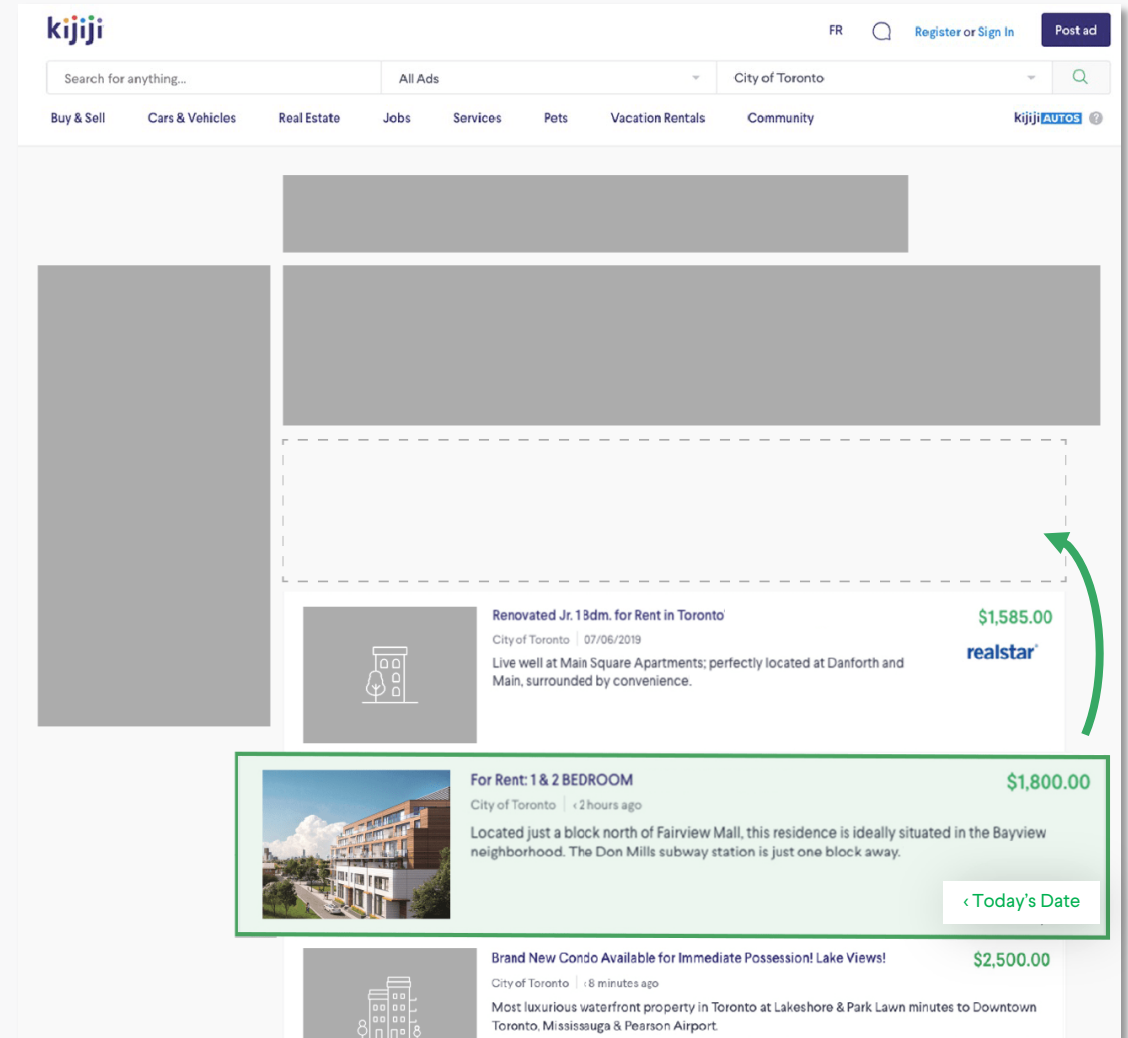
The Kijiji My Business Manager is a central place for your team to login and manage your Kijiji advertising, including posting and editing ads, increasing visibility of listings with features, tracking engagement and managing your locations.

Boost  
visibility of  
your  
properties



## Leapfrog other listings

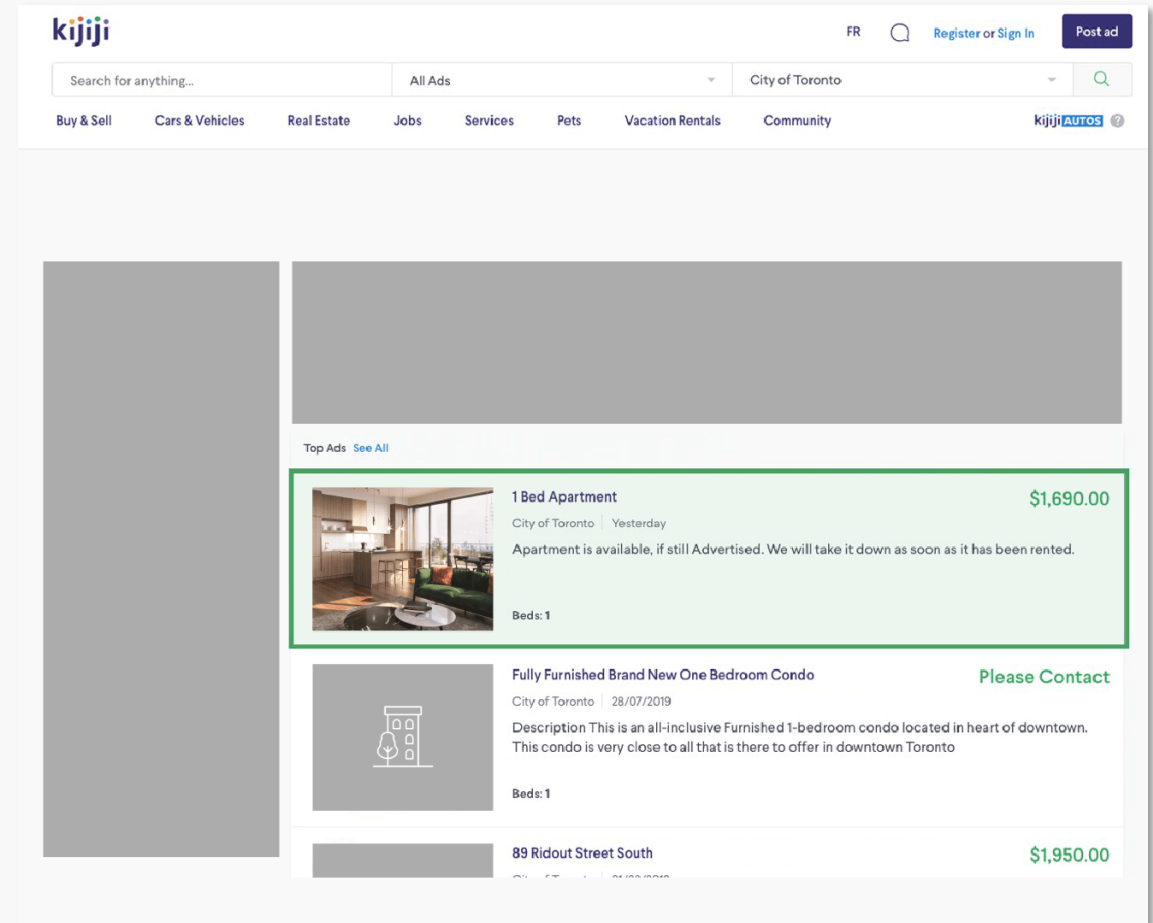
**Bump Ups** reset post positioning without reposting your ad. Ads on the first page get noticed more often. With Bump Ups, you can move your listing back to the top of search results, getting you more exposure while saving you time



# Sit above the other ads

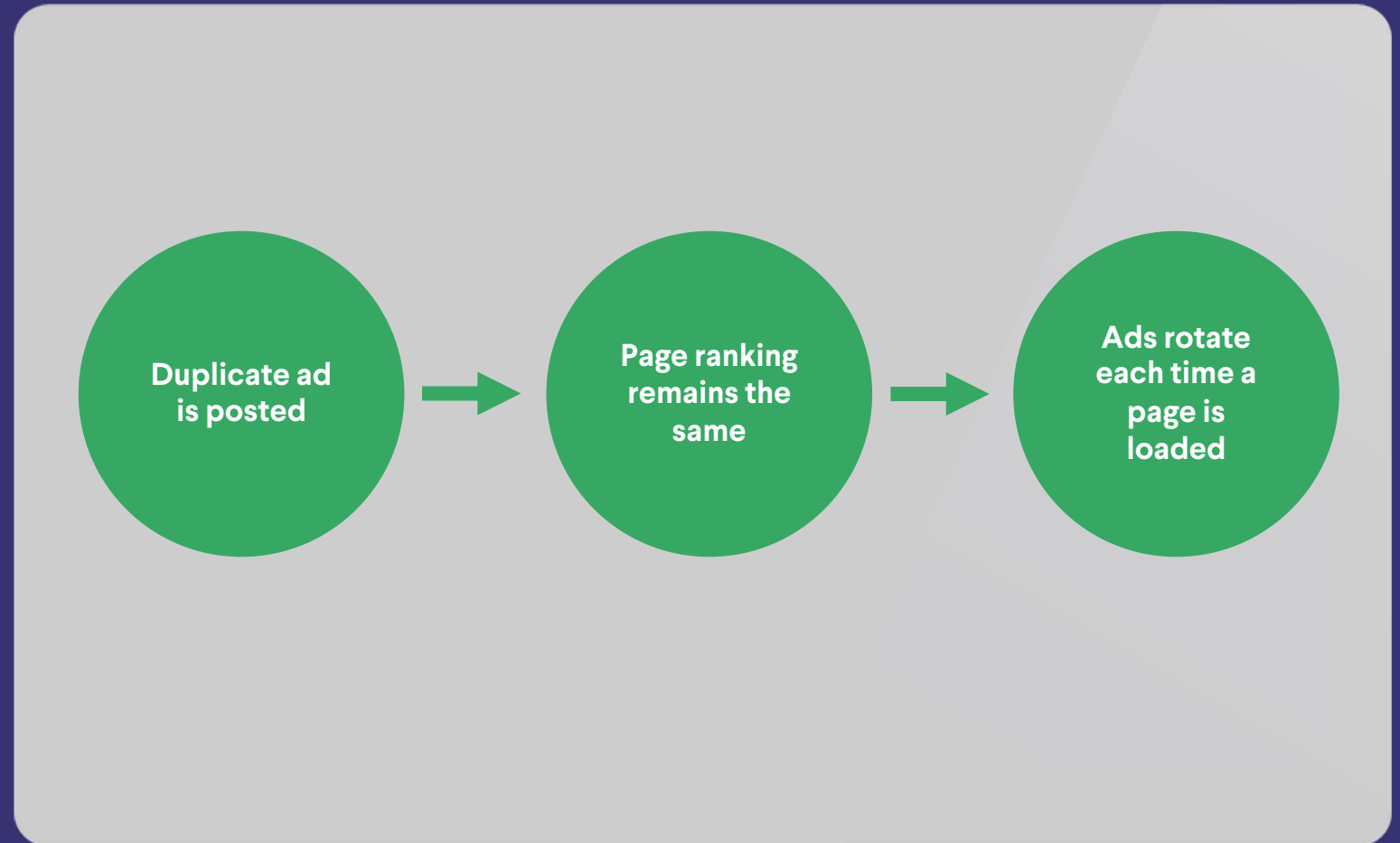
**Top ads** put your ad in the penthouse. When you turn your listing into a Top Ad it does just that. Placing a copy of your ad at the top of its category search results. These listings are highly visible and more people read and reply to them.

When you use the Top Ad feature, your ad will be in prime selling position for 7 days.



## How do Top Ads work?

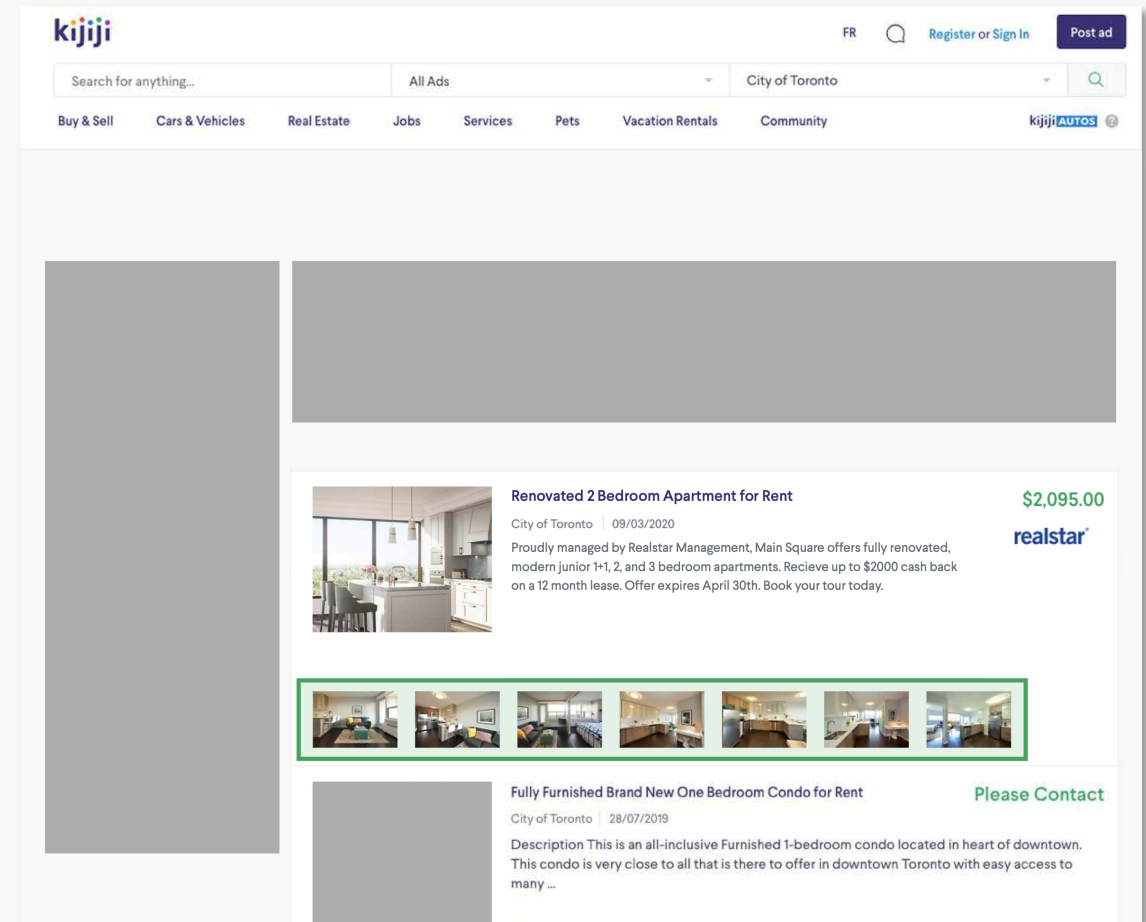
- While your duplicate ad appears in Top Ads, the page ranking of your original posting remains the same. You can push the original back to the top with a Bump Up.
- Only 5 Top Ads appear at a time. If there are more than 5 Top Ads in your category, they will rotate and display equally.
- You can see all the Top Ads for a category by clicking See All in the Top Ads section.



# Put properties on display

Photo showcase presents key features of your property with additional images, right on the search page.

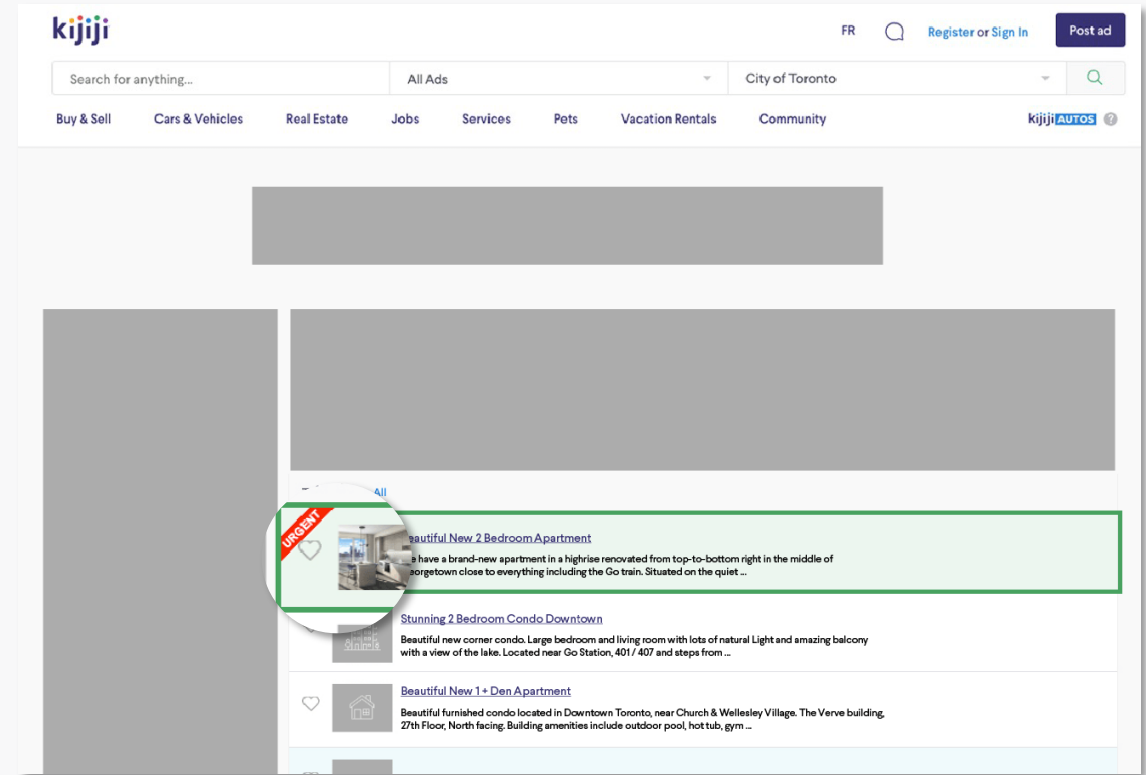
Whether it's state-of-the-art appliances, balconies with breath-taking views or something in between, you can show them off with Photo Showcase.



# Drive immediate action

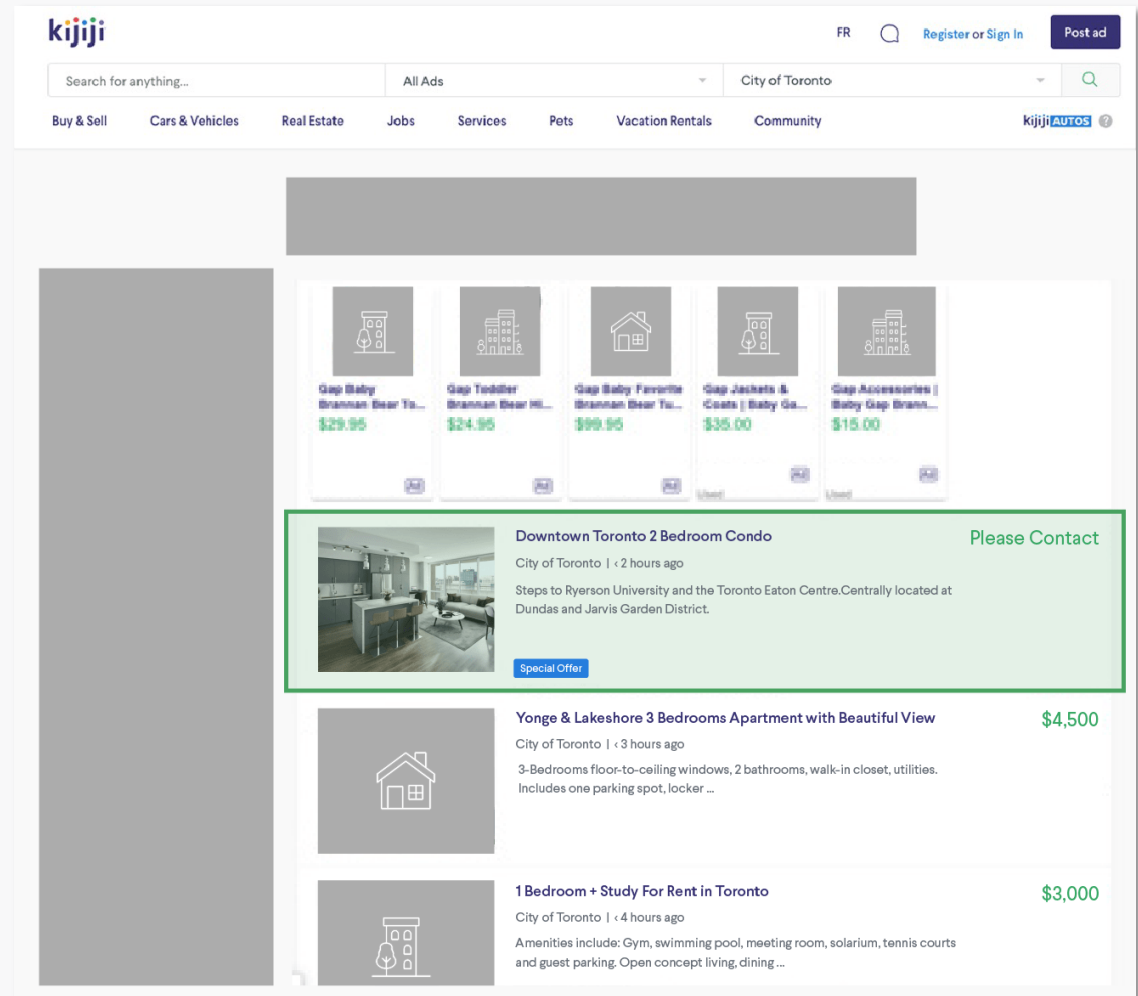
**Banners** make your listings feel more urgent... right now.

With this feature you can place a red banner over the corner of your ad to attract more attention to it, informing potential customers of your listing's reduced price or urgent state.



# Simply stand out

Badges help your listing break from the pack. With these, you can highlight location details, special offers or notable amenities on a prominent blue tile that makes your listing stand out.

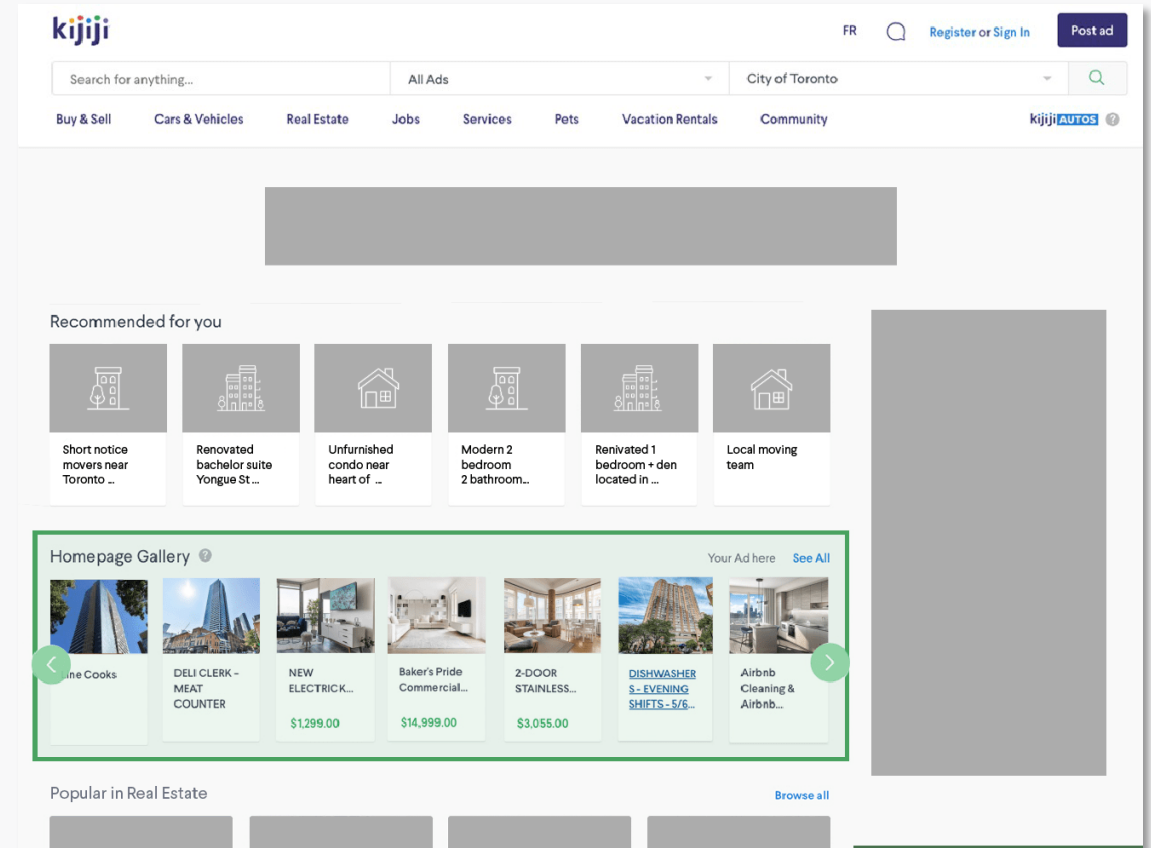




## Put your listing in the limelight

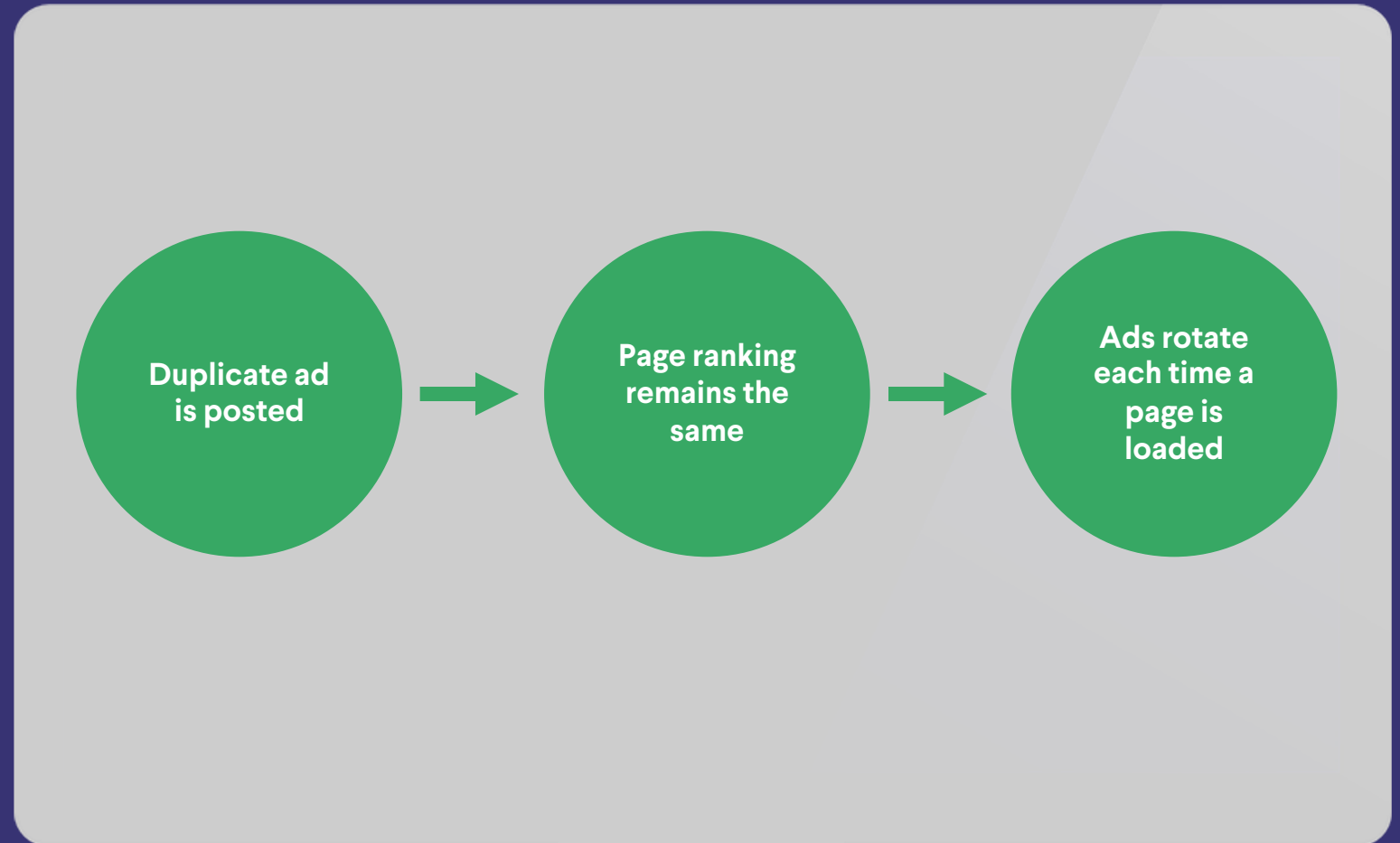
**Homepage Gallery** There's no better place to get eyes on your properties than the Kijiji homepage.

When you use this feature, a duplicate of your listing gets displayed as a carousel right where everyone starts their search.



## How does the Homepage Gallery work?

- While your duplicate ad appears in the Homepage Gallery, the page ranking of your original posting remains the same. You can push the original back to the top with a Bump Up.
- The Homepage Gallery features up to 8 ads at a time. If there are more ads than can be displayed, ads will rotate every time the page is refreshed to ensure equal visibility. All ads can be viewed by clicking the arrow to the right.



# Questions?

We're happy to help!

Contact our local support team  
by phone at

1-866-Kijiji-6 (866-545-4546)

or email us at

[housing\\_support@kijiji.ca](mailto:housing_support@kijiji.ca)

